

JeffNicholson

Creative Director • UI Designer • Front-end Web Developer



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Portfolio:

www.luentspark.com

Profile

Award-winning creative professional with extensive experience in both print and web design.

Experience

Creative Director / Business Development, LunaWebs; SLC, UT - 2007 to Present

Assembled and managed a team of designers, developers and online marketers. Worked hands-on with clients to develop high-end web, print and branding pieces. Was instrumental in doubling the company's revenue within the first year of employment.

Sr. Designer / Front-end Web Developer, Sonze DS; Sandy, UT - 2004 to 2007

Created graphics and user interfaces for websites and online applications. Front-end web developer for all web projects utilizing the latest in web standards and accessibility, while maintaining client relationships and sales.

Lead Graphic Designer, 10X Media; Orem, UT - 2005 to 2006

Led the website design and development team in creating template and custom websites for real estate agents. Responsible for setting deadlines and ensuring they were met.

Advertising / Design Intern, Brainworks Advertising; Edmond, OK - 2003 to 2005

Designed layouts for sportswear catalogs and various print advertisements. Responsible for assisting executives in presentations and meetings with clients.

Education

Oklahoma Christian University, Oklahoma City, OK - BA Advertising Design - Digital Media, 2005

Skills

Adobe CS5 • Flash • Director • After Effects • Cinema 4D • Web Standards • CSS • XHTML
Javascript • Online Marketing • Business Development • Team Building and Management

Awards & Accolades

Received Brass Ring Award for Advertising - 2003, 2004, 2005

Featured on: thebestdesigns.com, mostinspired.com, webcreme.com, lightondark.com, dailyslurp.com, cssmania.com, smashingmagazine.com

Referrals

Available upon request.